



## Call for Proposals for Outdoor Artwork *Perspectives*



(From left to right: *Rich Like a Harmony of Colour* by Clara Micheau; *Sautez!* by Naomi Ratte; *Underwater II* by Adrian Baker)

Canadian Heritage is seeking a dynamic, impactful image that conveys the theme “Perspectives.” This theme reflects the diverse ways that Canadians see themselves, their communities and their country. It also refers to the physical experience of being on the stairs, as one becomes part of the viewer’s perspective of the artwork.

The winning image will be reproduced on exterior-quality graphic film and installed on the York Street Steps for a one-year period starting in spring 2019. **The deadline for submissions is March 25, 2019 at 4:00 p.m. (EDT).**

This Call for Proposals is open to all Canadian visual artists, photographers, graphic designers and illustrators between the ages of 18 and 35. All genres will be considered – figurative, abstract, collage, trompe l’oeil, optical illusion, pattern, etc.

### **Objective**

The Art in the Capital Program, managed by Canadian Heritage, aims to raise the profile of Canadian public art in the urban spaces of Canada’s Capital Region.

### **Location**

The York Street Steps are in a high visibility location in the core of Canada’s Capital Region linking the historic ByWard Market district to Major’s Hill Park and Parliament Hill. The steps are used by tens of thousands of visitors and residents each year.

### **Artistic Considerations**

- Inspired by the theme “Perspectives”
- Suitable for a public of all ages
- Composition maximizes the use of the available space
- Use of bright, saturated colours
- Clear and visible from a distance

### **Technical Considerations**

- The image can be created using traditional (drawing, painting, ink, etc.) or digital techniques.
- The image must be available to be reproduced in a high resolution digital format (.pdf or .jpg).
- The image cannot contain any text.
- The image must be compatible with the specifications included below.

## Specifications

The proposed artwork must be compatible with the dimensions of the stairs. The image will be applied to the risers all six (6) flights of stairs above the bottom landing in the area between the handrails.

Each riser is approximately 6.5" high for a total height of 22'9".

Note that the stairs gradually narrow towards the top. Please refer to the following dimensions (measured at the lowest stair of each flight):

- The first flight of stairs is approximately 21'8" wide
- The second flight of stairs is approximately 20'5" wide
- The third flight of stairs is approximately 18'1" wide
- The fourth flight of stairs is approximately 16'8" wide
- The fifth flight of stairs is approximately 12'6" wide
- The sixth flight of stairs is approximately 11'3" wide



Further details are provided in the attached specifications document. Artists may also wish to refer to the attached template to help develop their composition.

## Selection Criteria

A committee of three members from the fields of arts and design will base its decision on:

- Creativity in conveying the theme "Perspectives"
- Quality of the composition
- Vibrancy and clarity of the image
- Impact of the image seen from close-up and at a distance
- Use of space

## Copyright

The artist will retain copyright of the image, and will grant PCH perpetual permission to use photographs and video clips of the work for non-commercial promotional purposes. Proposed works must not infringe upon or violate any copyright or other intellectual property rights.

## Budget

The artist will receive a fee of \$3,000 for the exhibition of their artwork.

**IMPORTANT** – The winning artwork must be provided in high resolution digital format at 150 dpi or greater, at 100% of the original size. If this requirement cannot be met, the digital format may be smaller but the resolution should be higher to ensure that the reproduction is of the highest quality.

**Note:** Minor changes to the artwork may be requested in order to optimize its presentation on the stairs.

## Submission Requirements

Artists may submit up to two (2) proposals.

A separate and complete submission package must be provided for each proposed artwork containing the following components:

1. One (1) file (e.g., Word or pdf) no larger than 2 MB that includes the following documents:
  - Name and contact information (address, telephone, email)
  - Title  
Dimensions and medium, if applicable
  - Proposed image(s) in low resolution digital format (.pdf or .jpg)
  - Statement about the artwork and thematic link in 250 words or less
  - Brief résumé (two pages maximum)
2. One (1) high quality image of the proposed artwork provided separately in JPEG or PNG format not exceeding 2 MB

## Timeline

March 25, 2019, 4:00 p.m. (EDT)	Deadline for submission of proposals
April 10, 2019	Selection of the graphic image by a committee
April 15, 2019	Provision of the selected image in high resolution format
May 2019–March 2020	Duration of exhibition

## Questions

Questions should be submitted via email to [PCH.artpublic-publicart.PCH@canada.ca](mailto:PCH.artpublic-publicart.PCH@canada.ca) as early as possible. Questions received after **March 18, 2019 at 4:00 p.m.** (EDT) may not be answered.

## Submission of Proposals

All proposals must be submitted by email with the subject line “Perspectives 2019” to:  
[PCH.artpublic-publicart.PCH@canada.ca](mailto:PCH.artpublic-publicart.PCH@canada.ca)