

Call for Proposals: Concert Organisers#

The West Shore Arts Council (WSAC) is excited to announce a call for proposals from concert organisers for an upcoming series of concerts aimed at enriching our vibrant Westshore community through the arts. We invite the submission of individual and group proposals for an opportunity to receive funding of up to \$1,500 per successful proposal.

Proposal Requirements:

Applicants are required to provide a detailed proposal that includes the following components:

1. **Venue(s):** Provide information about the proposed location(s) for the concert, including details on accessibility and capacity.
2. **Artist(s):** Outline the performing artist(s) that will be featured in the concert, including bio(s) and relevance to the proposed event.
3. **Marketing:** Describe your marketing strategy to promote the concert and engage the community.
4. **Ticketing:** Details on how tickets will be sold, pricing strategy, any tiered options, ticket refund/exchange policies, and plan of action in case of event cancellation (force majeure).
5. **Front of House Management:** Explain how you will manage the concert on the day of the event, including staffing, stage management, and volunteer coordination.
6. **Overall Budget and Revenue Sources:** Provide a comprehensive balanced budget for the concert, detailing estimated expenses, anticipated revenue, and any other sources of funding sought outside of the WSAC grant.

Quality Assurance:

Your proposal should articulate how you will ensure the quality of the concert experience for attendees, as well as the effectiveness of the management process throughout the event.

Risk management:

Include details regarding obtaining event insurance, how financial risks are to be mitigated, such as a budget that shows scalability. Would the WSAC funds be used to secure the venue, insurance and minimum artist fee guarantee? Will tickets be sold in advance or just at the door? Etc.

Additional Considerations:

Preference will be given to concerts that incorporate at least one other form of art or media, expanding the artistic experience for attendees.

Submission Process:

Interested applicants should submit their proposals by **Friday, December 13, 2024**, to wsac.events@gmail.com. Late submissions will not be considered.

Successful applicants will be notified in January 2025.

Concerts should be planned for April or May 2025. Funding will be made available as of April 1.

We look forward to receiving your innovative proposals and partnering with you to create innovative concert experiences for our community.

For more information, please contact Steffen at wsac.events@gmail.com.

Thank you for your interest in collaborating with the West Shore Arts Council!